

Q3) Answer any two of the following. [2 × 5 = 10]

- a) Explain "B2A" and "C2A" types of business model's?
- b) What are the strategies and methods for developing E-Commerce application?
- c) What is collaborative computing? Explain in detail.

Q4) Answer any two of the following. [2 × 5 = 10]

- a) What is Supply Chain Management (SCM)? List some planning tools of SCM.
- b) What is E-logistics? Write steps of the process involved in e-logistics.
- c) Write the advantages and disadvantages of electronic payment system.

Q5) Answer any two of the following. [2 × 5 = 10]

- a) Differentiate between E-marketing and Tele-marketing.
- b) Write applications of Electronic Data Interchange in E-Commerce.
- c) What is Cryptography? How is this used in E-Commerce?

E-COMMERCE

Time : 2:30 Hours]

[Maximum Marks : 50

[Minimum Marks : 17

NOTES :

- i) Attempt all questions.
- ii) Students are advised to specially check the Numerical Data of question paper in both versions. If there is any difference in Hindi Translation of any question, the students should answer the question according to the English version.
- iii) Use of Pager and Mobile Phone by the students is not allowed.

Q1) Answer any two of the following:

[2 × 5 = 10]

- a) What is E-Commerce? Write its advantages and disadvantages.
- b) List Rules and Regulations used in controlling E-Commerce.
- c) Explain the relationship between E-Commerce and Networking.

Q2) Answer any two of the following:

[2 × 5 = 10]

- a) What kind of infrastructure is required for E-Commerce? Explain in detail.
- b) Name same networking protocol used in E-Commerce applications. Explain any one in detail.
- c) Discuss the different types of Business model's of E-Commerce.